

ACTIVE NEWS

Thursday, June 27, 2024

FOURTH EDITION

Tap into...



#InternationalSurfingDay

Catch our interview with [Hannah Brand](#), Operations Manager at [Surfing England](#)! Learn all about 'International Surfing Day' and discover the many exciting ways you can join in the celebration over the weekend.

#DeafBlindAwarenessWeek

Join us for an exclusive [interview](#) with [Alaina MacGregor](#) and [Shannon Howarth](#) as they shed light on the primary barriers faced by blind and deaf individuals in the sports industry. Discover the proactive steps [British Blind Sport](#) and [UK Deaf Sport](#) is taking to bridge these gaps and hear Alaina's and Shannon's valuable tips for clubs on enhancing inclusivity. Don't miss these insightful conversations!

Our approach goes beyond objectives; it's about nurturing emotional well-being and personal growth. Watch our [latest interview \(case study\)](#) with [Simon Gerrard](#), CEO of [Lancashire Football Association](#), on how the coaching sessions helped him reaffirm his leadership style.

#LonelinessAwarenessWeek

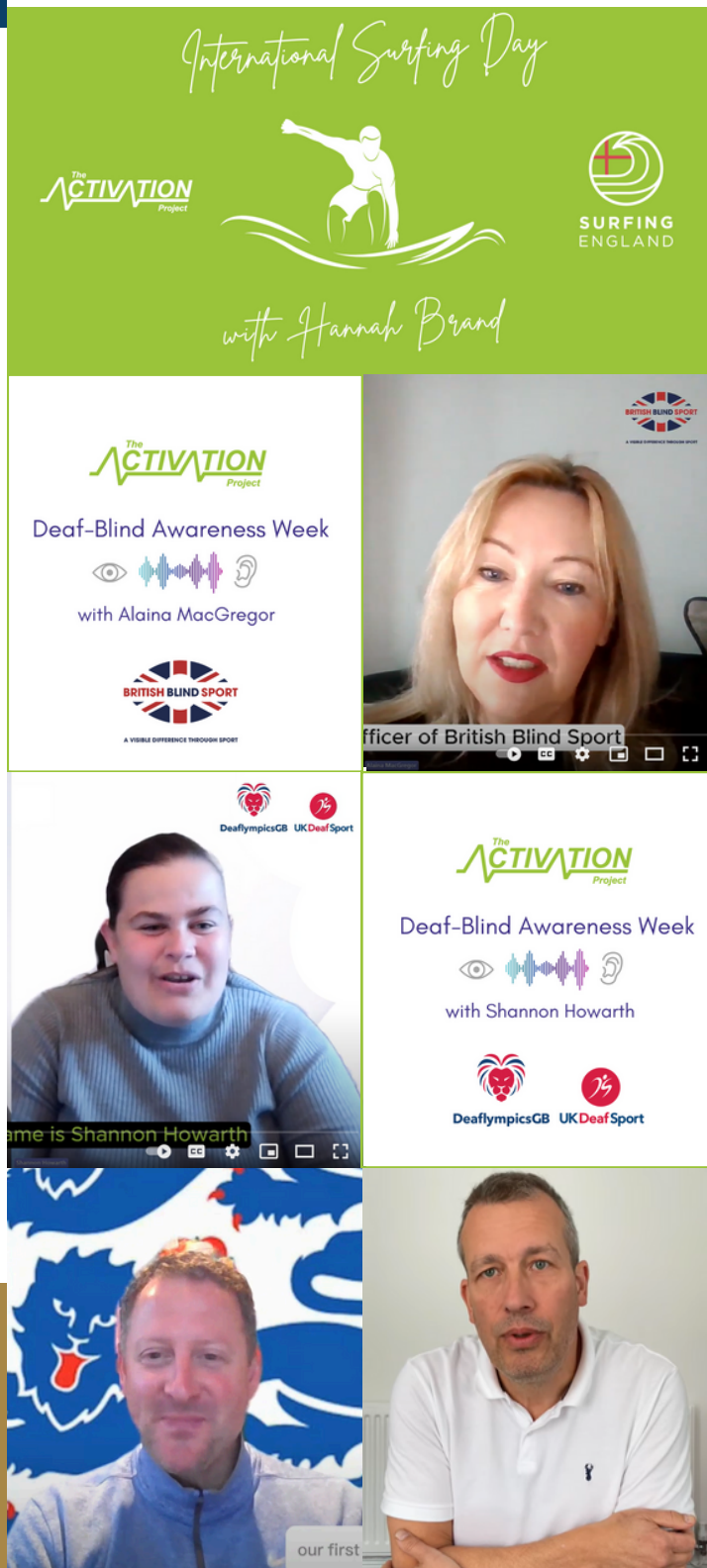
Watch an insightful video by [Simon Gardner](#), Executive Coach and Director at [The Activation Project](#) discussing his insights about leadership loneliness.

Upcoming Events

- Demystifying Coaching (whole month of July)



www.activationproject.org



Tap into... (continued...)

This **World Environment Day**, we pledge to nurture our planet and support inclusive growth, fostering harmony for generations ahead.

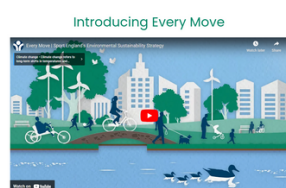
We encourage that on **Global Wellness Day** this year and for all the years ahead, let's celebrate inclusivity by embracing diverse paths to health and happiness for everyone.



Industry News

Theme for the Month - Environmental Sustainability in Sports

This month, our theme focuses on environmental sustainability in the sports sector, highlighting significant initiatives by Sport England and Sport Wales. Both initiatives highlight the importance of integrating environmental sustainability into the sports sector, demonstrating a commitment to reducing carbon footprints and fostering a greener future through sports.



Sport England - Sport England has launched their first-ever environmental sustainability strategy, Every Move. As part of this strategy, Sport England has committed £45 million to support the sport and physical activity sector respond to climate change.



Sport Wales - In 2023, Sport Wales awarded nearly £1.4m to 79 different clubs – and already, they're seeing a difference, experiencing the benefits of reduced energy consumption and cost savings. The shared experiences and advice from these clubs provide valuable insights into the positive impact of the grant and encourage further adoption of energy-saving measures.

Quotes by our coaches

Just enjoy it, that's what surfing is all about! How you choose to participate doesn't matter, its just lovely to welcome people to be a part of the wave riding community – Hannah Brand

Volunteers need to have the confidence to embrace somebody to be fully inclusive and I think that's what clubs can learn. - Alaina MacGregor

We are trying to upscale the workforce to be able to deliver deaf friendly activity. - Shannon Howarth

Join us on this journey of comprehensive support and transformative leadership! Sign up now to start your fitness journey, [click here](#)